

# 40<sup>th</sup> Annual Skate Dallas 2022 Program Book Ad Contract

June 9 -12, 2022

We invite you to submit an ad to be printed in our program. Ads may be submitted to recognize or send a special message to your skater or to promote your business. The **deadline for submission of ad with artwork and check is May 24, 2022. OR pay by secured credit card by contacting our DFSC Treasurer, [Debra@dallasfigureskating.org](mailto:Debra@dallasfigureskating.org).**

**All photos or artwork must be sized and ready for production (300 dpi or above in .pdf file format) and must be e-mailed to [richardg@plano.gov](mailto:richardg@plano.gov).**

All ads will be printed in black and white. If you have any questions, please e-mail Richard Glenn at [richardg@plano.gov](mailto:richardg@plano.gov).

Advertising rates are based on camera-ready copy, which is black on white, the exact size and shape of the ad. Advertiser agrees to pay the cost of any additional type set, or other reproductions charges if camera-ready copy is not provided. All photographs must be black and white glossy prints (no negatives). Advertising agency commission must be paid by the advertiser.

Submit and pay by secured credit card through Entryeze

Richard Glenn

## PLEASE PRINT CLEARLY:

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Ad Size \_\_\_\_\_ Amt Enclosed \_\_\_\_\_

### **RATES AND SPECIFICATIONS** (choose from designs below)

Pre-Designed Personal Ad	\$20	Inside Back Cover	\$90
Quarter Page	\$30	Inside Front Cover	\$90
Half Page	\$50	Outside Back Cover	\$125
Full Page	\$70		

**Please submit one form per ad ordered** (additional copies may be printed of this form). Indicate the number of the ads you wish to use if you choose pre-designed personal Ad, print "To" and "From" names.

Advertisement # \_\_\_\_\_ "Skater's Name" \_\_\_\_\_ "From" Name(s) \_\_\_\_\_

Ad #1 (Personal Message. Sample:" Thank you to my coach – coach's name") Please print, 10 word limit



This ad is a  
2.25 x 1.75" add.  
Small

This ad is 3.375 x 2.625" add.  
Large  
Wide

This ad is 3.375 x  
2.625" add.  
Large  
Tall